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CLAIMS:

1. An OFDM transmitter (20), comprising:

a diversity encoding stage (30) including means for splitting a data input signal into a first OFDM subcarrier stream (S0) and a second OFDM subcarrier stream (S1), said diversity encoding stage (30) further operable to implement a cross subcarrier transmitter diversity encoding of the first OFDM subcarrier stream (S0) and the second OFDM subcarrier stream (S1) to thereby generate a first encoded OFDM subcarrier stream (ES0) and a second encoded OFDM subcarrier stream (ES1); and

an OFDM symbol stage (40) including means for transforming the first encoded OFDM subcarrier stream (ES0) into a first modulated transmitter signal (s₀), said OFDM symbol stage (40) operable to transform the second encoded OFDM subcarrier stream (ES1) into a second modulated transmitter signal (s₁).

- 2. The OFDM system of claim 1, wherein said first OFDM subcarrier stream (S0) includes odd symbols of the data input signal.
- 3. The OFDM transmitter (20) of claim 1, wherein said second OFDM subcarrier stream (S1) includes even symbols of the data input signal.
- 4. The OFDM transmitter (20) of claim 1, wherein said first encoded OFDM subcarrier stream (ES0) includes multiple symbol pairings, each symbol pairing having a complex conjugate symbol of said first OFDM subcarrier stream (S0) and a negative complex conjugate symbol of said second OFDM subcarrier stream (S1) over adjacent frequency bins.
- 5. The OFDM transmitter (20) of claim 1, wherein said second encoded OFDM subcarrier stream (ES1) includes multiple symbol pairings, each symbol pairing having a symbol of said second OFDM subcarrier stream (S0) and a symbol of said second OFDM subcarrier stream (S1) over adjacent frequency bins.
- 6. A method (80) of operating an OFDM transmitter (20), said method (80) comprising:

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(S82) splitting a data input signal into a first OFDM subcarrier stream (S0) and a second OFDM subcarrier stream (S1); and

(S84) implementing a cross subcarrier transmitter diversity encoding of the first OFDM subcarrier stream (S0) and the second OFDM subcarrier stream (S1) to thereby generate a first encoded OFDM subcarrier stream (ES0) and a second encoded OFDM subcarrier stream (ES1).

- 7. The method (80) of claim 6, further comprising:
- (S86) transforming the first encoded OFDM subcarrier stream (ES0) into a first modulated transmitter signal (s₀); and
- (S86) transforming the second encoded OFDM subcarrier stream (ES1) into a second modulated transmitter signal (s₁).